

Restarting Your Restaurant or Food Business After COVID-19 | May 20, 2020 | Time: 12 PM

LIVE “Ask the Experts” webinar focused on Restaurant and Food Services businesses with Sue Gaiser and Jeanne Keenan.

What Are the Topics?

- Safety and Sanitation Protocols - Best practices for guests, staff and vendors
- Marketing - Focus on instilling confidence, safety, and trust
- Cash Flow - You must have CASH to stay in the game
- Team of Advisors - Involve your accountant, attorney, insurance agent, banker, and advisor
- Resources - Keep updated daily or weekly with local health department, state and CDC guidelines

Major Learning Goals

- Define your goals
- Learn how to develop a well thought out plan for success
- Create a to-do list of items with target deadlines that reassures customers that they are:
 - Safe
 - That your business can be trusted

How to Access the Webinar?

Email dmspence@kent.edu with your desire to attend and a link will be sent to you – you can also email any specific questions you have on or before May 18th

This is a free webinar courtesy of your local SBDC